

## EMR for **OPHTHALMOLOGY**

### **A fully integrated EHR / Practice Management solution specifically designed to meet the needs of the Ophthalmologist**

IMS Ophthalmology EHR is an intuitive solution with advanced features enabling the Ophthalmologist to automate their inefficient manual processes and achieve a true paperless environment. Documenting patient encounters with electronic health records (EHR) reduces data capture time from diagnostic screening devices, creates accurate, paperless documentation, enhances coding levels, generates legible medication prescriptions, dramatically reduces dictation and transcription, increases staff's ability to act on new orders and plans, and integrates your diagnostic test results in a single system.

#### **Ophthalmology Templates and Workflow**

Quickly and accurately diagnose, treat and manage patients with IMS Ophthalmology templates. The built-in template editor lets practices customize and add templates to suit individual preferences, allowing physicians to work as their particular practice and personal preferences demand.

This fully integrated electronic health records (EHR) and practice management (PM) solution is ideal for streamlining the Ophthalmologists processes, with electronic generated prescriptions, automatic medication checks and allergy lists – to generating lens. IMS Ophthalmology EHR allows you to leverage technology to better manage your practice and your patients' health.

Call 480-782-1116 | [www.1stProvidersChoice.com](http://www.1stProvidersChoice.com)

**1st  Providers Choice**  
*Where Customer Service is Our #1 Focus*

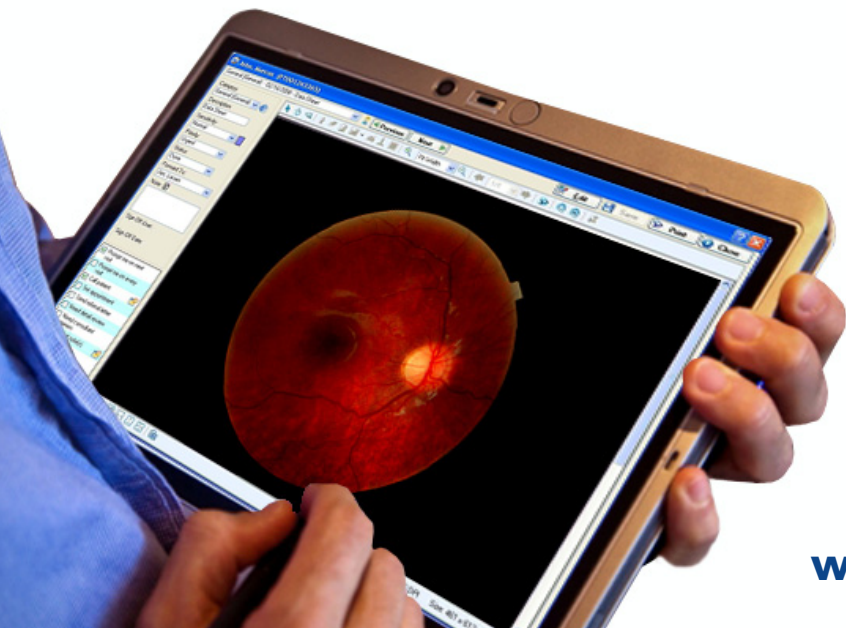


Ambulatory EHR



## IMS for Ophthalmology

- Simplify patient visits with ophthalmology-specific templates for faster, more comprehensive documentation, storage and retrieval of detailed patient data.
- Enhance workflow with a paperless office. Gain better communications, greater efficiency and deliver better patient care.
- Improve overall revenue with accelerated reimbursement, automatic coding recommendations, decreased denials and increased patient flow.
- Built-in reporting tools scrutinize your practice's patterns for pay-for-performance, meaningful use requirements, quality measurements and business analysis.
- Access patient information at the point of care, no more chart-pulls and no more misplaced records.
- Eliminate redundant paperwork, enable patients to complete forms with patient portal and in-office kiosk.
- Achieve interoperability and connectivity with other health care entities, pharmacies and labs for referrals, orders and results.
- Local ongoing support from a national team of industry experts – Authorized Partners, dedicated to serving the needs and interests of the ophthalmologist.
- Automate prescription writing, drug interaction and formulary checking with automatic alerts, and a fully-integrated drug database.
- Easily deliver patient education materials for ophthalmology-specific tests, procedures and disease management.



### Up to \$44,000

The Medicare and Medicaid EHR Incentive Programs will provide incentive payments to eligible professionals, (Chiropractors are eligible) as they adopt, implement, upgrade or demonstrate meaningful use of certified EHR technology.

### Purchase with Confidence

IMS is guaranteed to meet all of the ARRA meaningful use criteria and requirements or your money-back. How can we guarantee you'll be qualified for HITECH Act incentive payments?

### CCHIT Certification

IMS has received the most current CCHIT certification, and, as of September 30, 2010, the most recent version was recognized by CCHIT as a Stage 1 Meaningful Use certified Complete EHR with ONC-ATCB 2011/2012 Certification, meeting all criteria published by the U.S. Department of Health and Human Services (HHS) in the Final Rule.

### Easily Become a Meaningful User

IMS features a unique Meaningful Use Dashboard that quickly identifies meaningful use deficiencies. Review clinical data with graphical charts identifying patients not meeting clinical measures quickly and easily. Tasks, reminders, alerts and letters can be generated to improve meaningful use status.

Registration begins Jan. 3, 2011.

Participate early to get the maximum incentive payments!

“Need Testimonial.”

name

occupation

## ■ Ophthalmology-specific Templates

Documenting conditions and symptoms is faster and more accurate using intuitive templates. Access comprehensive clinical content — document a complete office visit, including pre- and post-op appointments, with user-friendly, ophthalmology specific templates.

## ■ Auto Check-In

Auto Check-In Kiosk feature lets the patients Check-In on their own. This feature reduces workload and helps in managing a high patient flow.

## ■ E-Prescribing and Prescriptions

The flexible and comprehensive prescription module tracks medications and refill history. Improve patient care with drug education integration, dosing, allergy and drug interaction and contraindication checks.

## ■ Authorization / Referral Tracking

Reduce missing authorizations and claim rejections with authorization checking at Check-In and Charge Posting. Authorization requirements can be set by procedure and insurance criteria.

## ■ Bar Coded ID Cards

Register patients with accuracy and speed using fully automated Bar-Coded ID Cards. Have accurate patient verification and correct critical data with just a swipe. ID cards can be printed from the scheduler, at check-in/out and reports. Manage high patient flow with a fast and accurate check-in process.

## ■ Document & Image Management

Condense and organize files into a user-friendly, easily accessible digital document file cabinet. Organize documents with customized folder tabs, the integrated fax management module allows you to fax from the system, scan in documents, images, driver licenses, insurance cards, etc.

## ■ Lab Ordering, Reviewing and Tracking

Supports HL7 interface so you can send or receive diagnostic lab orders electronically. Customized test templates and pre-printed order forms. Pre-import checking. Comparative and graphical representation of lab data saving physicians' time.

## ■ Plus so much more

Scheduler, Patient Portal, Integrated Appointment Reminders, Auto Check-In, Check-In/Out, Lab Orders & Tracking, Letter Writing, My Tasks Dashboard, Health Maintenance Reminders, Dispensary, Document Management, Reports Preparation and Management, Fax Management, Scan Module, Billing & Collections, Auto Form Filler, etc.

## The IMS Difference

IMS Ambulatory Electronic Health Record (EHR) and Practice Management software are fully integrated sharing a single database, to meet your unique clinical and administrative needs. Our solutions can be implemented as an integrated solution or separately as stand-alone applications and can be deployed as a client-server or web-hosted solution.

It takes more than just software to deliver success in today's complex practice. That's why 1st Providers Choice ensures your success with local Authorized Partners, experienced in health

IT and certified in our solutions. Authorized Partners are with you all the way, from demonstrating IMS to implementation and beyond – your local ongoing single source solutions partner. As your Authorized Partner we're always available for fast on-site or phone support, training and personalized revenue improvement services so you can concentrate on practicing medicine not technology.

In the October, 2009 report titled, "Extensive Evaluations Rank Top Practice Management and EHR Applications," 175 vendors were evaluated by the AC Group on a range of in-depth criteria. IMS was rated 5-stars when evaluated for overall practice management and EHR functionality, ease-of-use, company viability, and end-user satisfaction (p.71). Only 12 of the other 175 vendors received this rating; many of which focus primarily on hospitals or very large practices.

### AC GROUP RANKING of IMS



Practice Management functionality  
(5 out of 5 stars)



EMR/EHR functionality (5 out of 5 stars)



Ease-of-Use (5 out of 5 stars)



Company Viability (5 out of 5 stars)



End-User Satisfaction (5 out of 5 stars)

## Why a Certified EHR?



To ensure that the system you select will allow you to qualify for Meaningful Use federal incentive payments, select a solution that is EHR Certified. Since there are few benchmark measures available to provide a level of confidence regarding specific EHR functions an EHR certification is very important.

The ONC-ATCB certification has been developed by the federal government to certify that an EHR system meets the technical requirements needed for a provider to become a meaningful user of an EHR system. The use of an ONC-ATCB certified product is required to receive any federal government incentive money for the use of an EHR system. The ONC-ATCB certification test script is very specific to EHR criteria that qualified providers must meet in order to participate in the government incentive program. There are two types of ONC-ATCB certifications; one for Complete EHRs and one for EHR Modules. A Complete EHR certification for Stage 1 Meaningful Use means that the EHR product has met all 33 criteria tested. Whereas an EHR Module certification means that the product meets at least one of the 33 criteria tested.

## Call Today for a Free Demo!

*“Reduce the High Costs of Delivering Quality Care” — “Our monthly IT expenses were reduced over 87% after implementing IMS - a huge savings for our company.”*

**Rashmi Chauhan,**  
IT Director, The Wellness Plan, Detroit, MI

## 1st ★ Providers Choice

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